



“SMI and NESMA worked closely together to produce a show that benefited members of both organizations and promoted the interests of our industry,” said Brault. “The model we created should be adopted and improved upon in future shows.”



“The concept of moving the trade show to various centers of spring industry activity allows member companies the opportunity to have broader participation. This concept fosters the transfer of knowledge to a larger audience through the symposia, and enhances the sense of community within our industry.”